



Remove previous wallpaper remnants or residues of old wallpaper paste.



Rough surfaces should be smoothed with sandpaper.



Clean the substrate with a damp cloth to ensure the substrate is clean.



## ImagePerfect™ 2420 Plus ETU Wallpaper

### Application Guidelines

ImagePerfect™ 2420 Plus ETU Wallpaper is a printable, high-quality, non-woven wallpaper with a high level of opacity and scratch resistance. The reverse of the wallpaper is pre-coated with paste that is activated by water, thereby eliminating the challenges and additional costs associated with hanging wallpaper with conventional wallpaper paste.

ImagePerfect™ 2420 Plus ETU Wallpaper should be submerged in a tray/trough of water and then applied directly to the substrate.

#### Wall Preparation

Ensure the substrate is clean and free of any debris, including flaking paint, previous wallpaper remnants and/or residues of old wallpaper paste. To remove old wallpaper paste, we would recommend the use of a spray bottle with a small amount of soap and water. Any rough surfaces should be smoothed with sandpaper. Clean the substrate with a damp cloth ensuring that, before application of the wallpaper, the surface is completely dry. As is the case with any wall product, the substrate should also be suitably primed prior to application.



The printed graphic can be cleaned with warm water, soap and a soft sponge.

### Application instruction

The application of ImagePerfect™ 2420 Plus ETU Wallpaper is simple. Submerge the rolled wallpaper panel in a tray/trough that is filled with water in order to activate the paste, unwinding the roll from the tray/trough, to ensure that all of the paste is evenly activated. The wallpaper should be submerged in the water for no less than 15 seconds and for no longer than 30 seconds and then applied immediately and directly to the wall. Whilst the paste is wet, the wallpaper panels will slide into position on the wall. Repeat this process for each of the wallpaper panels.

Upon application of the wallpaper panels, the surface should be dried immediately, ensuring that any residual water and paste is completely removed. Because ImagePerfect™ 2420 Plus ETU Wallpaper incorporates high levels of dimensional stability and generates no shrinkage, individual panels do not need to be overlapped; they can simply be applied side-by-side on the substrate with no risk of subsequent separation. To protect the graphic during installation, we would recommend the use of soft cotton gloves (SAP: MSW1000).



### Maintenance

ImagePerfect™ 2420 Plus ETU Wallpaper is resistant to moisture. The printed graphic can be cleaned with warm water, soap and a soft sponge.

### Attention

It is important to use the matched Spandex print profile for this product as vertically-applied graphics may otherwise delaminate from the substrate as a result of increased surface tension (caused by ink oversaturation). It is strongly recommended for the printed media to lay flat during the drying process. Please ensure that the printed ImagePerfect™ 2420 Plus ETU Wallpaper is completely dry before application.



For more information about ImagePerfect please visit [www.imageperfect.com](http://www.imageperfect.com)

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